

Modeling Zero-inflated Count Data Using Generalized Poisson and Ordinal Logistic Regression Models in Medical Research

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ARTICLE INFO

Article history:

Received: 13 October 2022

Accepted: 16 July 2023

Online:

DOI 10.5001/omj.2024.41

Keywords:

Logistic Models; Models, Statistical; Outcome Assessment, Health Care.

ABSTRACT

Objectives: In medical research, the study's design and statistical methods are pivotal, as they guide interpretation and conclusion. Selecting appropriate statistical models hinges on the distribution of the outcome measure. Count data, frequently used in medical research, often exhibit over-dispersion or zero inflation. Occasionally, count data are considered ordinal (with a maximum outcome value of 5), and this calls for the application of ordinal regression models. Various models exist for analyzing over-dispersed data such as negative binomial, generalized Poisson (GP), and ordinal regression model. This study aims to examine whether the GP model is a superior alternative to the ordinal logistic regression (OLR) model, specifically in the context of zero-inflated Poisson models using both simulated and real-time data. **Methods:** Simulated data were generated with varied estimates of regression coefficients, sample sizes, and various proportions of zeros. The GP and OLR models were compared using fit statistics. Additionally, comparisons were made using real-time datasets. **Results:** The simulated results consistently revealed lower bias and mean squared error values in the GP model compared to the OLR model. The same trend was observed in real-time datasets, with the GP model consistently demonstrating lower standard errors. Except when the sample size was 1000 and the proportions of zeros were 30% and 40%, the Bayesian information criterion consistently favored the GP model over the OLR model. **Conclusions:** This study establishes that the proposed GP model offers a more advantageous alternative to the OLR model. Moreover, the GP model facilitates easier modeling and interpretation when compared to the OLR model.

Count data are generated by processes yielding non-negative integers exclusively. In simpler terms, this data type encompasses only non-negative and integer values (e.g., 0,1,2,...). Counts denote the frequency of event occurrences within fixed time intervals, exemplified by weekly cholera counts reported per locality, emergencies in referral or secondary care hospitals, and antenatal care (ANC) visits.

While the Poisson model is conventionally used for count data analysis, it is considered constrained by the requirement for mean and variance equality. In medical research, count outcomes with equal mean and variance are rare. The negative binomial model, an alternative to the Poisson, accommodates

over-dispersion (variance exceeding the mean). When over-dispersion involves zeros, models like the generalized Poisson (GP), hurdle, and zero-inflated models are recommended.^{1,2} Over-dispersion attributed to zeros is tackled using mixture models and two-part models such as hurdle and zero-inflated models.^{3,4} The GP model can substitute a mixture model and two part-part models for over-dispersed count responses due to zeros. The GP model based on maximum likelihood estimation, is versatile for both over-dispersed and under-dispersed data.^{5,6}

Ordinal variables in medical research often express patient characteristics, attitudes, behavior, or status. These variables have natural ordering among their levels like cancer stages (I, II, III, IV), pain levels (0–10 Likert scale), satisfaction levels (very dissatisfied,

dissatisfied, neutral, satisfied, very satisfied), and Likert scales measurements in questionnaire surveys (strongly disagree, disagree, agree, strongly agree) among others. A major assumption for ordinal data is the constant effect of an independent variable on the response variable with a unit increase in the independent variable's level. Essentially, the values are presumed equally distanced and ordered.

Ordinal outcomes are analyzed using ordinal logistic regression (OLR) when specific conditions are met.^{7,8} When the interest lies in ordinal outcomes that adhere to the proportionality assumption, and the independent variables are categorical, ordinal, or continuous, analysis options include Poisson, zero-inflated Poisson (ZIP), hurdle Poisson, negative binomial models, and proportional odds (PO) models.⁹ However, studies reveal that medical research often fails to present or analyze statistical data, especially ordinal data, according to the structure of the data.¹⁰⁻¹²

Many types of ordinal models have been developed, with the most common being the PO and the continuation ratio models. In this paper, we focus solely on the PO model.¹³ Both models employ maximum likelihood techniques to estimate odds ratios (ORs) but differ in their dichotomizations, referred to as 'cut-points'. While both models assume homogeneity across cut-points and calculate a single OR, the PO model extends binary logistic regression for binary outcomes to handle ordinal outcomes.^{13,14} It is also named as cumulative logit model, built on the assumption of identical log ORs across cut-points. At each cut-point, for example, the level of severity is categorized as case and non-case. The OR of an exposure variable (level of severity) for any of these comparisons will be equal irrespective of cut-point is made. In other words, OR is invariant to the dichotomization of the outcome. The PO model assumes that in the hypothetical population from which this sample was drawn, the ORs from each of the two possible dichotomies are the same.

In cases of ordinal responses where the absence of symptoms or disease activity leads to a substantial proportion of zeros, resulting in skewed outcomes, traditional statistical techniques can yield biased findings. In such scenarios, count models prove to be more appropriate.

The GP model serves as a replacement for the mixture model and two part-part models for over-dispersed count responses involving zeros. The GP

model, based on maximum likelihood estimation, is suitable for both over-dispersed and under-dispersed data.^{5,6} In a study by Yusuf and Ugalahi,⁶ Poisson, negative binomial, and GP were compared to find the best fit for over-dispersed ANC visit counts that involve zeros. Among the three models, GP exhibited the lowest fit statistics values, including log-likelihood, Akaike Information Criteria (AIC), and Bayesian Schwartz Information Criteria (BIC), indicating its suitability for identifying parameters related to ANC visits.

Yadav et al,¹⁵ compared GP, mixture Poisson, mixture negative binomial, and ZIP models in terms of fit statistics such as bias, mean square error (MSE), AIC, and BIC, using both real-time and simulated data. This study showed that GP provides lower values of all fit statistics and identifies as a better model. Hence, the goal of this study was to ascertain whether the GP model was a better alternative to the OLR model in zero-inflated outcomes, using both simulated and real-time data.

METHODS

The Poisson model has been widely employed for count data analysis. The probability mass function of the Poisson model is given by:

$$f(y, \theta) = \frac{\theta^y e^{-\theta}}{y!}, y = 0, 1, 2, \dots, \theta > 0$$

The Poisson model is characterized by a single parameter distribution. Its mean and variance are equal. In the Poisson regression model, the focus is on modeling the conditional mean $E(\theta|x)$. The expected outcome in terms of the log function is expressed as $\theta = \exp(x\beta)$, where θ is mean, x is independent variables, and β stands for the regression parameters.¹⁶

For over-dispersed or under-dispersed count data, the GP regression model may prove beneficial. It assumes that the outcome variable Y_i follows a probability mass function:

$$f(y, \theta, \delta) = \frac{\theta_i (\theta_i + \delta)^{y_i-1} e^{-\theta_i - \delta y_i}}{y_i!}, y_i = 0, 1, 2, \dots$$

Where $\theta_i > 0$ and $\max(-1, -\theta_i/4) < \delta < 1$. The mean and variance of the GP model are defined as:

$$Mean(\Psi_{y_i}) = E(y_i) = \frac{\theta_i}{(1-\delta)}$$

$$Variance(y_i) = \frac{\theta_i}{(1-\delta)^3} = \frac{1}{(1-\delta)^2} E(y_i) = \phi E(y_i)$$

Where $\phi = 1/(1-\delta)^2$ is a dispersion factor. When $\delta = 0$, the model becomes equidispersed, reducing to the Poisson model with parameter θ_i . For $\delta > 0$, over-dispersion is present, and for $\delta < 0$, under-dispersion is observed.¹⁷

In practice, the often-used OLR model is the PO model, also referred to as the cumulative logit model. The PO model is invariant to collapsing categories, a technique often used to summarize results.¹⁸ For instance, for an outcome variable with four categories, assuming three ways to divide these categories into two collapsed categories while maintaining the natural order, merging groups 0 and 3 for comparison with groups 1 and 2 is not valid, as it disrupts the inherent order. If an ordinal response variable D has G levels ($D = 0, 1, 2, \dots, G-1$), there are $G - 1$ ways to dichotomize the response outcome (e.g., $D \geq 1$ vs. $D < 1$; $D \geq 2$ vs. $D < 2$, ..., $D \geq G-1$ vs. $D < G-1$). The odds that $D \geq g$ are defined as:

$$odds(D \geq g) = \frac{P(D \geq g)}{P(D < g)}$$

Here, $g = 1, 2, 3, \dots, G-1$. An essential assumption of this model is that the OR remains constant when calculated across different cut points. For example, $OR(D \geq 1) = OR(D \geq 3)$.¹⁹

For model evaluation, AIC and BIC are used [Box 1]. Both models are based on the maximum likelihood estimates, with lower values indicating better model fit. The AIC is defined as:

$$AIC = -2L + 2k$$

Where L is log-likelihood and k is number of parameters in the model (including variables and intercept).

Similarly, BIC is given by: $BIC = -2L + k \log(n)$

Where L is log-likelihood, k is number of parameters (including intercept), and n is number of rating classes or number of model observations.²⁰

The commonest criterion for evaluating a statistical model's performance is based on its accuracy in fitting the data. The MSE is a widely used measure of accuracy, where a smaller value indicates a more accurate and reliable model.

$$MSE = \frac{1}{n} \sum_{i=1}^n (y_i - \hat{y}_i)^2$$

Where n represents the sample size.

Box 1: Model preference in terms of AIC and BIC.

Difference of AIC between models A & B	Result if model A < model B
> 0.1–≤ 2.5	No difference in model
> 2.5–≤ 6.0	Choose model A if $n > 256$
> 6.0–≤ 9.0	Choose model A if $n > 64$
> 9	Choose model A

Difference of BIC between two models	Model preference
0–2	Weak
2–6	Positive
6–10	Strong
> 10	Very strong

AIC: Akaike Information Criteria; BIC: Bayesian Schwartz Information Criteria.

For the initial simulation study, we assessed the models under varying sample sizes. To assess how well the GP model and ordinal model fit data exhibiting varying degrees of zero inflation (10%, 20%, 30%, 40%, and 50%), we generated five simulated datasets with varying sample sizes (100, 250, 500, 750, and 1000) while maintaining fixed regression estimates (intercept = 0.5 and slope = 1). The independent variable x was generated from binomial distribution with n observations. Additionally, an error was generated with a mean of zero and a variance of 0.03. Using this independent variable x and the error term, the dependent variable was generated as a linear combination with fixed regression estimates (intercept = 0.5 and slope = 1). This resultant mean was considered as the population mean. The antilog of the predicted estimate from the regression equation represented the mean. Using this mean, the dependent variable (y) was generated using the package ZIP (gamlls.dist) in R software. Subsequently, the dependent variable (y) and independent variable (x) were combined. The GP model and OLR model were then compared across varying proportions of zeros and different sample sizes. This entire process was repeated 1000 times, and the median values of fit statistics were reported in the Simulation Table 1. Model comparison was based on bias, MSE, AIC, and BIC, where the better model exhibited smaller AIC, BIC, Bias, and MSE values.

Three real-time studies were used including: 1) Fir, 2) decayed, missing, and filled teeth (DMF), and 3) acute diarrheal disease (ADD). Multiple datasets were chosen to apply GP and OLR models

Table 1: Simulation based on zero-inflated Poisson.

Sample sizes	Generalized Poisson model				Ordinal logistic regression model			
	Bias	MSE	AIC	BIC	Bias	MSE	AIC	BIC
10% zeros								
100	-2.42E-09	2.87	365	373	1.86	6.86	368	393
250	-1.49E-09	2.94	908	919	2.03	7.50	911	949
500	-1.08E-09	2.96	1813	1826	2.09	7.72	1817	1864
750	-7.85E-10	2.97	2714	2727	2.11	7.85	2718	2772
1000	-8.37E-10	2.97	3621	3635	2.10	7.84	3623	3682
20% zeros								
100	-7.23E-09	3.15	363	371	2.01	7.43	364	388
250	-2.08E-09	3.26	903	914	2.05	7.60	901	938
500	-1.35E-09	3.27	1805	1817	2.08	7.69	1794	1841
750	-7.09E-09	3.28	2703	2717	2.08	7.69	2686	2740
1000	-7.71E-10	3.28	3607	3622	2.08	7.70	3582	3641
30% zeros								
100	-3.68E-09	3.32	351	360	2.01	7.46	350	374
250	-2.47E-09	3.42	876	887	2.06	7.68	867	903
500	-1.55E-09	3.42	1749	1761	2.06	7.66	1726	1772
750	-1.32E-09	3.44	2621	2635	1.96	7.44	2586	2640
1000	-1.21E-09	3.43	3493	3508	1.95	7.44	3443	3500
40% zeros								
100	-4.08E-09	3.33	332	339	2.36	8.90	328	351
250	-2.63E-09	3.44	826	836	2.48	10.00	812	848
500	-1.87E-09	3.42	1647	1660	2.50	10.17	1615	1662
750	-1.43E-09	3.44	2464	2469	2.49	10.22	2415	2478
1000	-1.10E-09	3.44	3288	3302	2.50	10.25	3218	3276
50% zeros								
100	-3.48E-09	3.21	303	311	2.20	8.37	297	320
250	-2.49E-09	3.29	754	764	2.25	8.67	736	771
500	-1.75E-09	3.28	1515	1510	2.25	8.69	1464	1510
750	-1.48E-09	3.29	2246	2242	2.25	8.68	2190	2260
1000	-1.21E-09	3.28	2998	2976	2.25	8.70	2920	3012

MSE: mean square error; AIC: Akaike Information Criteria; BIC: Bayesian Schwartz Information Criteria.

to scenarios ranging from small to large numbers of observations.

The "Fir" dataset was sourced from R's 'boot package' and contained 50 observations. This study aimed to tally the number of balsam-fir seedlings within all quadrants of grid of a 50 five-foot square grid.²¹ The DMF study constituted a cross-sectional analysis of 440 children's caries. Its objective was to elucidate the oral health status and preventive dental habits of children across different age groups. The DMF count distribution was skewed positively due to the high incidence of zero counts among children without caries experience.²² The ADD dataset, comprising 3720 cases, was reported from Chennai's

communicable disease hospital from 2008 to 2010. This data was extracted from patients' case histories across 155 wards in Chennai.

RESULTS

The simulation results presented in Table 1 indicate the performance of the GP and OLR models across varying sample sizes and proportions of zeros. The following observations were made based on these results.

Sample size 100: The GP model generally exhibited lower bias, MSE, and BIC estimates than the OLR model. AIC values were slightly lower at the

30%, 40%, and 50% of the zeros in the OLR model, but not significantly. The details of the preference of a better model based on AIC value were presented in the methods.

Sample size 250: Similar to the sample size 100, the GP model yielded lower values for bias, MSE, and BIC, with slightly lower AIC values in the OLR model.

Sample size 500 and 750: The bias, MSE, and BIC estimates were lower in the GP model, while the AIC values were either lower or not significantly different in the OLR model.

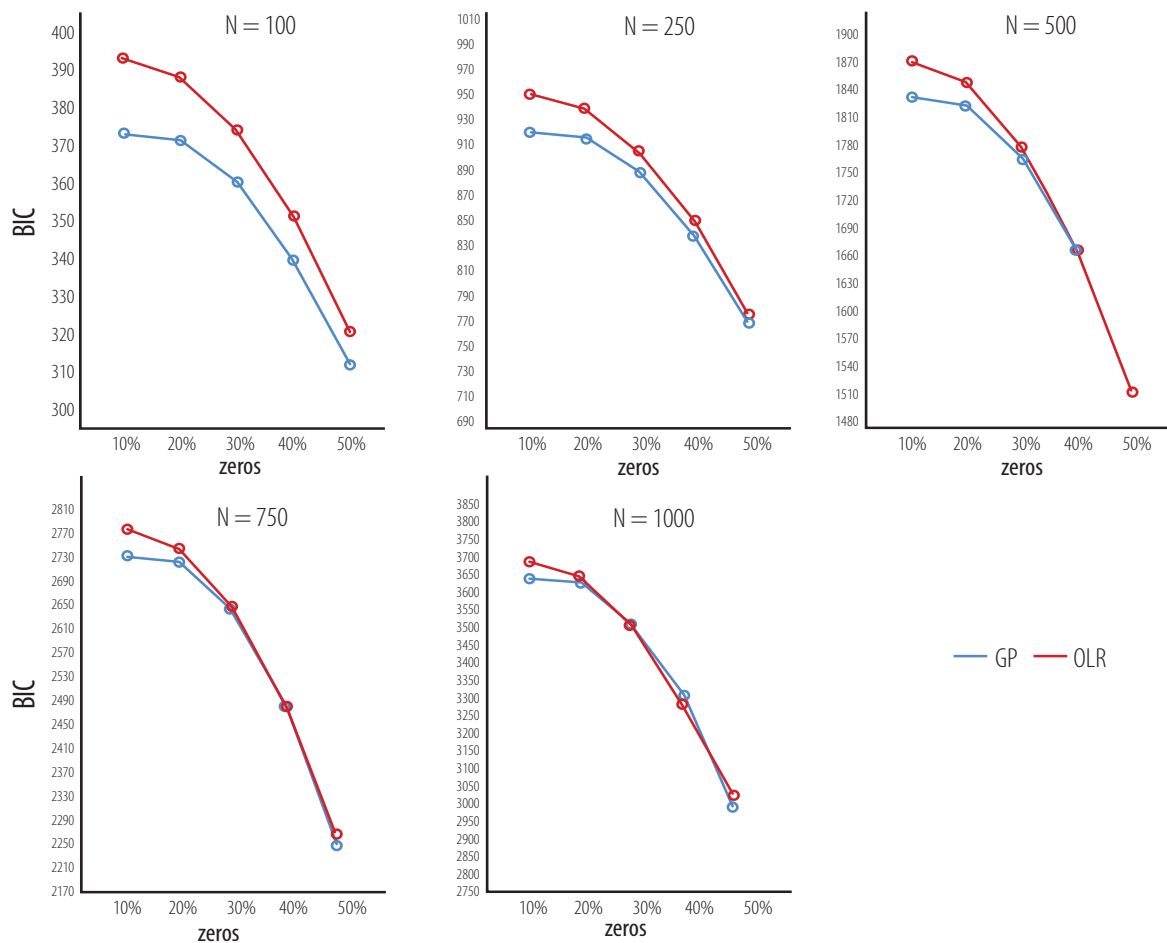
Sample size 1000: The GP model consistently showed lower bias, MSE, and BIC estimates compared to the OLR model. However, the AIC values were lower in the OLR model for this sample size.

The GP model consistently provided lower bias and MSE values compared to the OLR model across various sample sizes and proportions of zeros. The BIC estimates were generally lower in the GP model,

except for specific cases in the sample size 1000 and zeros at 30% and 40%. The AIC values were mostly slightly lower in the OLR model or nearly equal in both models. Figures 1 and 2 visually represent the variation of BIC and MSE with different sample sizes and proportions of zeros. The AIC values were slightly lower in OLR or almost equal in both models.

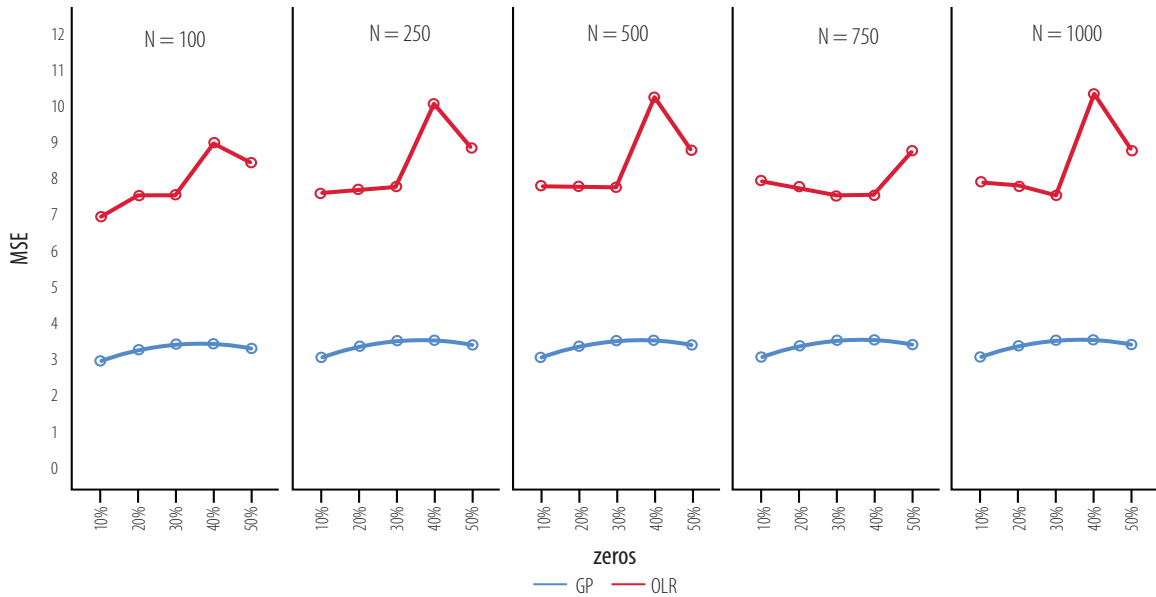
The results from three real-time studies are shown in Table 2. The mean (variance) of the studies fir, DMF and ADD were 2.1 (2.4), 3.4 (25.9) and 1.7 (19.5), respectively. The proportion of observed zeros of the outcome was 14%, 45.5% and 60% in the fir, DMF and ADD studies, respectively. The outcome of studies were over-dispersed and inflated by zeros according to Poisson model.

Fir data: The Fir dataset (50 observations) demonstrated lower regression coefficients, standard errors (SE), AIC, and BIC values in the GP model compared to the OLR model.



GP: generalized Poisson, OLR: ordinal logistic regression

Figure 1: Bayesian Schwartz Information Criteria (BIC) with varying sample sizes and varying proportions of zeros.



GP: generalized Poisson, OLR: ordinal logistic regression.

Figure 2: Mean square error (MSE) with varying sample sizes and varying proportions of zeros.

DMF data: In the DMF dataset (440 observations), the GP model showed lower regression coefficients and SE for the gender variable, along with lower AIC and BIC values.

ADD data: The ADD dataset (3720 observations) also displayed lower regression coefficients and SE for the gender variable in the GP model, alongside lower AIC and BIC estimates.

Across all three real-time datasets, the GP model consistently yielded lower SE, suggesting better precision than the OLR model. The OLR model tended to overestimate regression estimates compared to the GP model. Furthermore, the AIC and BIC values consistently favored the GP model over the OLR model, indicating a better model fit in terms of these criteria.

DISCUSSION

Researchers commonly use OLR for outcomes that are count variables. In nature, the count outcome is

ordinal in structure.⁹ In such situations, it is ideal to fit models that are suitable for ordinal data with or without zeros. While there are many models available for count data analysis, it is important to find which model fits the data well in terms of AIC, BIC, and other goodness of fit statistics.

Ordinal regression models have a long-standing history in statistics, offering flexibility in modeling ordinal count outcomes and in aiding model selection.^{23,24} We have suggested a new statistical GP model tailored for over-dispersed count responses inflated by zeros.

Manuguerra and Heller applied ordinal regression to continuous outcomes derived from visual analog scales used in pain assessment.²⁵ A common method for analyzing visual analog scales responses involves grouping and treating them as discrete ordinal responses. This study also assessed the health-related quality of life in breast cancer patients after chemotherapy, utilizing Linear Analog Self-Assessment scales. Pain assessment outcomes

Table 2: Results from three real-time data.

Datasets	Generalized Poisson model					Ordinal logistic regression model			
	N	b	SE	AIC	BIC	b	SE	AIC	BIC
Fir	50	-0.021	0.073	184	190	-0.130	0.183	188	201
DMF	440	-0.052	0.123	1937	2009	-0.083	0.174	1997	2031
ADD	3720	-0.092	0.051	11604	11623	-0.117	0.064	11635	11909

SE: standard error; AIC: Akaike Information Criteria; BIC: Bayesian Schwartz Information Criteria; DMF: decayed, missing, and filled teeth; ADD: acute diarrheal disease.

were analyzed in two ways: ordinal responses using an ordinal model, and continuous responses employing a parametric g function. Similarly, the quality of life outcome was compared between parametric and non-parametric g functions. The GP model emerges as a suitable alternative for such response types.

Kelley and Anderson introduced a mixture model for zero-inflated ordinal outcomes resulting from “never” responses.¹⁸ They compared the effectiveness of different models, including PO, partial PO, and ZIPO, using real-time alcohol consumption data. The AIC value was slightly lower in the ZIPO model. In our earlier work on simulation and real-time studies, GP was a better model for zero-inflated outcome compared with mixture Poisson, mixture negative binomial, and ZIP in terms of fit statistics.¹⁵ However, this study compared the performance of GP with OLR, and it has shown that the GP model is better as compared to the OLR model.

Our objective was to present a suitable method that enables researchers to more accurately analyze ordinal response outcomes using the GP model. GP could be a better alternative to the ordinal model. Limited studies have explored the application of ordinal models to count data. Our research consistently demonstrates the GP model's superiority to the OLR model, across both real and simulated data.

Our study acknowledges certain limitations, such as the absence of integration of the GP regression method into standard software like SPSS, which may require researchers to use R or Python. Furthermore, the reasons behind divergent findings in cases involving 1000 observations with outcome proportions of 30% and 40% remain unexplained. The scarcity of comparable studies also poses a limitation.

CONCLUSION

The GP model consistently outperforms the OLR model in terms of bias, MSE, and BIC estimates. The AIC estimates were almost similar or slightly lower in the OLR model. Despite the ease of use of the OLR model, the proposed GP model is recommended due to its better modeling accuracy and interpretation. Our study suggests that the GP model is a superior choice for analyzing ordinal count data compared to the OLR model, offering improved accuracy and ease of interpretation.

Disclosure

The authors declared no conflicts of interest. No funding was received for this study.

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